

**Proposal**

**Of**

**EasyGoSMS Software**

**Promotional Bulk SMS**

From,  
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Note: Cheque in favour of MANTHANITSOLUTIONS  
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## About us

**Manthan IT Solutions** Technologies is an organization driven on enthusiasm and desire of young blood. Started on very 1st day of historic year 2005, **Manthan IT Solutions** is now a well known brand in Web market. We have managed to outlook our past with achievements of present and dreams of future.

Started with hands full of resources and sky high dreams of 4 New Delhi (India) based entrepreneurs, **Manthan IT Solutions** now have achieved many milestones in past 4 years. We have unmatched presence in the market of Web. Our work, Client satisfaction, achievements, past growth track record speaks for us. Unlike other we have always preferred Human relations and values over and above profits and revenue. Client's satisfaction is still our measuring stick when we calculate our achievements.

After cementing our place in web-development, we have also managed well to acquire some respective positions in adjoining fields too. Now **Manthan IT Solutions** skill sets are widely spread in.

- Application Development and Maintenance
- Web-Designing and Development
- Customized solutions and Consultancy
- Quality Assurance

## About EasyGoSMS

**EasyGoSMS** is a window and web based software which is designed to full fill customer requirement. It provides Bulk SMS Services, Bulk E-mail Services, DND Number Check and SMS API facility. **EasyGoSMS** is a WEB BASED TECHNOLOGY of **Manthan IT Solutions**. An organization based on technology and uniqueness in the fields of IT. Established on very 1st day of historic year 2008, **EasyGoSms** being a well known brand in Web marketing is going higher and higher day by day as a result of customer satisfaction and quality.

### Features of EasyGoSms Software

- SMS API
- Bulk E-mail Services
- DND Number Check API
- Bulk SMS Services
- SMS Gateway
- Fully automatic from Hirise

### Fully Automatic SMS from HIRISE

- Sales - Inquiry
- Sales – Invoice
- Service – Welcome
- Service – Booking
- Service - Reminder
- Service – Invoice
- PSF

User Benefits	Description
Ensure high % of SMS Delivery	Basically promotional SMS are delivered to approximately 40 - 60% customers due to DND marking, EasyGoSMS provide checking of DND marking before sending SMS and ensure high % of delivery of message to Customers.
Manage SMS Length	If SMS length increase from 165 Characters than two SMS will send to customer and charges will deduct accordingly, EasyGoSMS software has inbuilt intelligence to display the SMS length while creating message and help user to reduce the size by managing field size. This is an unique feature of EasyGoSMS software.
Manage Field Length	Generally Field length are fixed in traditional SMS Software while EasyGoSMS software automatic display field length and users can also modify it.
Bulk E-mail Utility	Inbuilt E-mail facility is available with EasyGoSMS Software.
Customer DND	Dealership can create their own Customer DND based on interaction with customer. Dealer can also create activity based DND like blocking of Insurance reminder while allowing Service reminder SMS.
DND Filter	Filter DND Number or Non DND Number before sending SMS and Export Data into Excel File

## Bulk SMS

**Bulk SMS** Through this panel you can send bulk messaging to your customers which will grow in your business. You can simply import the Excel file and send it. From this panel you can send messages to you customers in Hindi, English and any other languages. Send bulk SMS at the most reasonable rates with the fastest messaging service with **Manthan IT Solutions**. The easy bulk sms help you send messages to multiple users with the extremely user-friendly interface. The exclusive bulk sms provider services allow you to send Business SMS to improve your business quickly and without any hassles. Send bulk SMS in India with the promise of the instant delivery and cheapest pricing. The bulk sms service is easily accessible on all devices including laptop, desktop and an internet enabled mobile phone.

## Features of Bulk SMS Services

**Text Sms:-** Clicking on text messaging will select mode (mobile, bulk CSV file) then you will type the message in the message box and click on Submit

**Unicode Sms (for Other Regional Language):-** Clicking on Unicode messaging will select mode (mobile, Text file), Select language then you will type the message in the message box and click on Submit.

## Time of Delivery

- The product will be deployed on customer's server within 2 working days.
- Custom features, if any, a separate time line will be provided once the scope is finalized.

## Product Training

MIS will provide online training along with User Manual to the Customer to operate the software.

## SMS Charges

- Transactional & Promotional SMS Charges – 12 Paisa/SMS.
- Open Route DND SMS Charges – 16 paisa/SMS.
- Whatsapp SMS Charges – 23 Paisa/SMS
- Voice SMS Charges – 25 Paisa/SMS

## Online maintenance & support

- The online support will be provided from 10 AM to 6 PM, Indian Standard Time (GMT+5:30).
- In case of emergency/critical situation, support will be provided instantly 24 X 7.
- Any major feature developments will require additional cost as per the quotation provided at the time of feature request. The classification of feature request will be at sole discretion of MIS.

Thanks & Regards Manveer Singh

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